



BEST'S COMPANY REPORT

ITA INSURANCE HOLDINGS LLC

Domiciliary Address: Delaware United States

AMB #: 044643

NAIC #: N/A

FEIN #: N/A

Phone:

Fax:

Website: N/A

ITA INTERNATIONAL INSURER

A-

Domiciliary Address: 268 Ave. Ponce de Leon, Suite 1406, San Juan, Puerto Rico 00918 United States

AMB #: 062408

NAIC #: N/A

FEIN #: 66-0893724

Phone:

Fax:

Website: N/A



Best's Credit Rating Effective Date
December 04, 2024

Best's Country Risk Reports Utilized
[Malaysia - CRT - 3](#)

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Information
[Best's Credit Rating Methodology](#)
[Guide to Best's Credit Ratings](#)
[Market Segment Outlooks](#)

Financial Data Presented
The financial data in this report reflects the most current data available to the Analytical Team at the time of the rating. Updates to the financial exhibits in this report are available here: [Best's Financial Report](#).

ITA Insurance Holdings LLC

AMB #: 044643
Ultimate Parent: AMB # 052809 - ITA International Holdings LLC

Best's Credit Ratings - for the Rating Unit Members

Financial Strength Rating (FSR)

A-
Excellent
Outlook: Stable
Action: Affirmed

Issuer Credit Rating (ICR)

a-
Excellent
Outlook: Stable
Action: Affirmed

Assessment Descriptors

Balance Sheet Strength	Strong
Operating Performance	Strong
Business Profile	Neutral
Enterprise Risk Management	Appropriate

Rating Unit - Members

Rating Unit: ITA Insurance Holdings LLC | **AMB #:** 044643

AMB # **Rating Unit Members**
062408 ITA International Insurer

AMB # **Rating Unit Members**
075811 Investors Trust Assurance SPC

Rating Rationale - for the Rating Unit Members

The Issuer Credit Ratings and Financial Strength Ratings of the member operating companies of the rating unit are determined in accordance with Best's building block rating methodology as applied to the consolidated group's financial statements, and the supporting analytics and results are described in the following sections of this report.

Balance Sheet Strength: Strong

- The risk-adjusted capitalization of ITA Insurance Holdings LLC (ITA) is assessed within the strongest category as measured by Best's Capital Adequacy Ratio (BCAR). ITA's BCAR has consistently measured within the strongest category over the most recent periods as capital levels have grown steadily.
- Positive quality of capital as ITA does not have any outstanding debt and does not rely on external financing to manage its balance sheet. The holding company also maintains excess capital. Mitigating these strengths is ITA's limited access to external financing sources, if needed.
- Limited insurance risk as all contracts are classified as investment contracts with the policyholder bearing downside market risks.
- General account assets have been concentrated in more complex structured securities: collateralized loan obligations (CLOs), collateralized debt obligations (CDOs), and commercial mortgage-backed securities (CMBS), but have been recently diversified in real estate assets, a fund position, structured notes and equities.

Operating Performance: Strong

- Continued trend of profitability driven by increasing fee income and favorable investment income partially offset with increasing expenses commensurate with business growth. Return on equity (ROE) continues to be strong; 2023 ROE is 28.3% and projected to be 29% in 2024.
- Overall sales remain steady despite the economic and political turmoil in the Middle East, which impacted sales in 2023 and the first half of 2024. However, strong sales in the Latin America (LATAM) region more than offset the strain as well as improved sales in Asia-Pacific.
- Country risk attributes can impede growth initiatives in the foreign countries as regulatory changes can occur creating distribution and sales disruptions.

Business Profile: Neutral

- ITA's product offerings include unit-linked investment contracts, index-linked investment contracts, access portfolio investment contracts and guaranteed fixed-income investment contracts. The policies also contain a guaranteed death benefit rider.
- Policies are distributed through a network of independent financial advisors in various countries in the LATAM, Asia-Pacific and the Europe, Middle East, and Africa (EMEA) regions providing geographic diversification leading to an improved market position, partially offset with a high degree of competition.
- Product risk is low as there is a relatively small amount of mortality risk under each policy with limited insurance underwriting risk, which reduces the risk of high claim exposure from any single policyholder.
- ITA operates in some higher-risk countries with uncertain economic and regulatory environments.

Enterprise Risk Management: Appropriate

- Implemented an enterprise risk management (ERM) dashboard management tool, which is reviewed quarterly to assess and mitigate primary risks, along with a detailed risk register with proper controls fully integrated into daily operations at various levels of the group.
- Associated risks have mitigation factors along with strategic plans including an enhanced anti-money laundering program.
- Challenges posed by regulatory and/or economic uncertainty risk from revenue streams in higher-risk countries are a material risk to the group.
- Cyber-security technologies and policies have been implemented for the purposes of data protection, as well as network and web security.

Outlook

- The stable outlooks reflect the group's maintenance of a strong balance sheet strength assessment as supported by risk-adjusted capitalization at the strongest level as measured by BCAR as well as strong operating performance.

Rating Drivers

- A negative rating action could occur if material negative changes occur in the qualitative and quantitative components of the balance sheet.
- A negative rating action could occur due to economic or political instability in developing markets, which can negatively impact operating performance.
- A positive rating action could result from continued growth internationally resulting in a stronger business profile.

Credit Analysis**Balance Sheet Strength****Capitalization**

As a privately held company, ITA has limited access to external capital. However, ITA's capital base has steadily grown year-over-year through retained earnings. The total capital increased approximately 27% in 2023 as compared to 2022 due to continued strong earnings. Additionally, total capital as of June 2024 reflects an increase of approximately 7% from year-end 2023.

Investors Trust Assurance SPC ("ITA SPC"), a subsidiary of ITA, pays an annual dividend to ITA based on ITA SPC's Dividend Policy. In accordance with its Dividend Policy, ITA SPC, upon approval of the Company's Board of Directors, may distribute any excess capital so long as the resulting capital of ITA SPC, after such distribution, meets or exceeds ITA SPC's Target Capital per the approved Capital Policy of ITA SPC. ITA SPC typically pays a \$7 million annual dividend. However, extraordinary dividends were paid in prior years and used to capitalize the parent company and members of the group. In September 2024, the Board of Directors of ITA SPC approved an extraordinary dividend of \$80M, in which \$48M will be retained at ITA Insurance Holdings to capitalize the parent company. In 2023, a \$7 million dividend was paid, and it is forecasted that only the \$7 million dividend will be paid during 2023 and 2024. While dividends are part of ITA's capital management plan, it is not expected to materially dampen the capital profile of the company.

A.M. Best expects that ITA's risk-adjusted capitalization and financial strength will remain strong, supported by profitable and expanding new contract placements. Risk-adjusted capitalization, as measured by the Global Best Capital Adequacy Ratio (Global BCAR), remains at the strongest level, mainly due to consistent capital growth and the limited insurance risks associated with ITA SPC and ITA International Insurer's unit-linked products. ITA does not rely on external debt or credit facilities to manage its balance sheet.

Asset Liability Management - Investments

The assets of the insurance companies can either be general account assets or segregated portfolio/segregated plan assets. The assets within the segregated portfolio/segregated plan are comprised of contributed capital from policyholders. There is significant cash generation & interest collection coming from the fixed income portfolio in the short & medium term. Some offsetting factors include no meaningful regulatory capital requirements in the Cayman Islands and Puerto Rico, and general account assets that are predominately supported by structured securities including CMBS and CDO's. The fixed Income portfolio has continued to improve over the year with securities rated CCC or below slightly continuing to decrease to only 3% of the portfolio as of June 2024 compared to approximately 4% of the portfolio as of June 2023. The group has also made investments in real estate and has strong realized performance on its direct real estate and fund investments.

Holding Company Assessment

ITA SPC was founded in 2002 and is wholly-owned by ITH, which is wholly-owned by ITA International Holdings LLC (the "Ultimate Parent Company"). The majority of the Ultimate Parent Company is owned by family trusts of John and William Zelaya. The Zelaya family had sold insurance products in Latin America as master agents for Consecro, AIG, Generali, etc. Effective 2010, the Ultimate Parent Company reorganized into a holding company structure. ITH and the Ultimate Parent Company reorganized into a holding company structure. ITA and the Ultimate Parent Company's management is currently comprised of an insider.

ITA SPC's Board of Directors is currently comprised of insiders as well as one outside independent member.

The ITA group of companies has grown to over 200 employees.

Currently the Ultimate Parent Company does not have a credit facility or debt outstanding as none is needed. All the securities held are marketable and are potential sources of liquidity. ITA is a privately-owned organization that has subsidiaries offshore in the Cayman Islands, Puerto Rico, and Malaysia with limited capital requirements. The Ultimate Parent Company assessment does not show any additional strain on the lead operating unit at this time.

Balance Sheet Strength (Continued...)

In 2018, ITA was formed, which is a Delaware limited company, and wholly-owned by the Ultimate Parent Company. The newly formed insurance holding company has three distinct insurance operating companies under it as part of the multi-jurisdictional approach. ITA SPC located in the Cayman Islands as of June 2002, ITA International Insurer located in Puerto Rico as of February 2018, and ITA Asia Limited located in the Federal Territory of Labuan, Malaysia as of July 2018.

Operating Performance

ITA's subsidiaries' (the "ITA Insurance Companies") revenue is generated by an initial sales load and an ongoing percentage of assets under management. Given that most of the assets are held in a segregated portfolio/segregated plan and invested to match plan participants' allocations, investment income received by the company is a small proportion of overall revenue.

During 2023, net income increased from 2022 due to higher investment income which almost doubled the prior year combined with increased fee income from 2022. Further, return on equity also increased as of 2023 from the prior year to approximately 28.3% from 20.8% in 2022.

New business volume continued to decline in 2023 as the decrease in single premium new business was the primary driver. However, the company did experience an increase in renewals of 15% in 2023. Asia Pacific saw the strongest growth as it recovered from economic slow down in China. However, EMEA did see declining sales due to conflicts in the Middle East and Eastern Europe.

Totals assets continue to increase, in 2023 total assets increased nearly \$1B to \$3.9B. As of 1H 2024 assets continue to increase and have reached approximately \$4.5B. AUM continues to also increase as it has increased to \$4.3B as of 1H 2024 compared to \$3.8B to start the year. ITA Insurance Companies' revenue stream is coming from numerous countries (including higher risk countries with uncertain elevated political environments), and about a third of revenue from assets under management is offset by fees directly deducted from investment returns that are then rebated to the ITA Insurance Companies. A.M. Best believes that there is a growing demand for savings and investment solutions for middle market consumers outside of the U.S. Policies in force are expected to grow as the ITA Insurance Companies further expand into emerging markets globally.

Business Profile

In 2019, the Ultimate Parent Company implemented a multi-jurisdictional approach to their insurance business with three distinct independent insurance companies located in the Cayman Islands, Puerto Rico, and Malaysia. The ITA Insurance Companies have experience in long-term savings products focused on selling unit-linked and index-linked insurance products, as well as traditional fixed and variable annuities. ITA Insurance Companies have profitably established themselves among middle-class clientele, with the ability to expand geographically due to its strong profile. ITA Insurance Companies' core product portfolio is comprised of unit-linked insurance policies distributed through a network of independent financial advisors in markets such as Latin America, Asia-Pacific, and Europe, the Middle East and Africa (EMEA). The unit-linked products are characterized by regular contributions over many years with sales loads, surrender charges, and other fees designed to be lower than those of its competitors while providing strong shareholder returns. ITA Insurance Companies compete with several large international insurance companies that offer life insurance as well as similar asset management products. The ITA Insurance Companies deal with policyholders from across the world (including those from politically volatile countries with high risk and different regulations). The company currently has limited insurance risk, with mortality risk arising only from the return-of-premium if the life assured dies within five years of policy inception or a 101% return on account value or surrender value upon the death of the life assured, depending on the product. Revenue is generated by initial policy load and then an ongoing percentage of assets under management, both from the policyholder and as a rebate from the mutual fund. Besides the on-going personnel costs, major expenses come from sales commissions as well as investment contract benefits. Unit-linked policies are set-up to give policyholders access to name brand investment products in stable currencies, while accumulating assets over the long term.

In 2018, as part of its continued diversification strategy, ITA International Insurer, a company established in Puerto Rico, was granted a license in Puerto Rico for additional business growth, providing U.S. jurisdictions overview on products, and changing Investors Trust Assurance SPC Labuan Branch in Malaysia into a fully independent licensed life insurance company - ITA Asia Limited. ITA Distribution, an affiliate and the master distributor of the ITA Insurance Companies, continues to scale down on agencies and retain more qualified agencies as a result of additional due diligence on the company's part. ITA Distribution maintains strong relationships with distributors and the ITA Insurance Companies and ITA Distribution have advanced technology and website access for distributors as well as clients. The companies have a developed innovation process and regularly explore new projects on an ad-hoc basis. Innovation is a key focus of management and results have had a favorable impact.

Enterprise Risk Management

ITA Insurance Companies employ a comprehensive enterprise risk management (ERM) strategy in line with the risks inherent in its balance sheet, scope of operations, and business profile. The ITA Insurance Companies have exposure to credit risk, liquidity risk, market risk, operational risk, insurance and persistency risk through their financial instruments. ITA Insurance Companies define their risk appetite across the following major risk categories: reputational, competitive, conduct, regulatory and legal, financial, market, strategic, outsourcing, operational, technology, and persistency and conflicts of interest. There is a Risk Committee, that has been established for each insurance company, which meets independently on a quarterly basis, to review and manage the ERM dashboard. Semi-annual risk rating evaluations are conducted with risk owners as well. The trending issues of the ITA Insurance Companies are reported to that entity's respective Board of Directors at their quarterly meetings, with the Board approving the risk management framework annually. ITA Insurance Companies have continued with enhanced annual online training programs with all employees, and a board culture of doing the right thing. The companies engage in an ERM Training Program for Directors, Senior Management and Employees. Every employee is responsible for effective risk management in their activities. An additional two-year assessment plan to be conducted by KPMG on certain compliance functions within the companies including IT, AML, Business Continuity, Outsourcing, Corporate Governance, and complaint process. KPMG was also engaged to assist with the development of a risk rating methodology to rate plan participants, as well as an overall review of the ERM process. In addition to rating plan participants, risk ratings are performed on insureds, payors, policy owners, as well as authorized and controlling persons. Grant Thornton was also engaged to enhance the ERM Risk Register to include duration of risk, risk appetite, and risk tolerance along with impact and probability on all primary risks. Grant Thornton also focused on key areas such as country risks assessments and anti-money laundering risk assessment.

The Cayman Islands has also issued new Monetary Authority guidance on market conduct, business continuity management, corporate governance, and outsourcing. ITA SPC also has hired Grant Thornton as Risk Manager to enhance the ERM Risk Register, ERM Framework, as well as ERM policies and procedures. The ERM register serves as a management tool used to assess and mitigate the Company's primary risks and their controls.

As far as cybersecurity, the companies have placed an increased emphasis on data protection. IT staff receive cybersecurity training and security policies (i.e., e-mail policies) have been implemented for all staff. Firewalls, gateway antivirus, and encryption are also used for cybersecurity. Vulnerability assessments and two-factor authentication are also part of the web security ERM process.

Financial Statements

	12/31/2023		12/31/2022
	USD (000)	%	USD (000)
Balance Sheet			
Cash and Short Term Investments	192,469	4.9	219,859
Bonds	1,250,864	31.8	870,790
Equity Securities	1,699,730	43.2	1,302,720
Other Invested Assets	13,278	0.3	16,322
Total Cash and Invested Assets	3,156,341	80.1	2,409,691
Debtors / Amounts Receivable	26,357	0.7	16,305
Other Assets	756,011	19.2	677,527
Total Assets	3,938,709	100.0	3,103,523
Gross Technical Reserves:			
Life Reserves	2,855,961	72.5	2,139,922
Total Gross Technical Reserves	2,855,961	72.5	2,139,922
Other Liabilities	858,163	21.8	785,117
Total Liabilities	3,714,124	94.3	2,925,039
Paid-in Capital	250	...	250
Retained Earnings	210,345	5.3	164,244
Other Capital and Surplus	13,990	0.4	13,990
Total Capital and Surplus	224,585	5.7	178,484
Total Liabilities, Mezzanine Items and Surplus	3,938,709	100.0	3,103,523

Source: BestLink® - Best's Financial Suite

Last Update
December 04, 2024

Identifiers
AMB #: 044643
LEI #: 984500FEGLDADCE61697

Financial Data Presented
The financial data in this report reflects the most current data available at the time the report was printed.

ITA Insurance Holdings LLC

Operations

Date Incorporated: October 17, 2018
Domiciled: Delaware, United States
Business Type: Life, Annuity, and Accident

Best's Credit Ratings

Rating Relationship
AM Best Rating Unit: [044643 - ITA Insurance Holdings LLC](#)
Best's Credit Rating Effective Date: December 04, 2024

AMB#	Rating Unit Members	Best's Credit Ratings	
		Financial Strength Rating	Long-Term Issuer Credit Rating
062408	ITA International Insurer	A-	a-
075811	Investors Trust Assurance SPC	A-	a-

Last Update
December 04, 2024

Identifiers
AMB #: 062408
FEIN #: 66-0893724
LEI #: 254900HFWSNNGEPGRA59

Contact Information
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268 Ave. Ponce de Leon,
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00918
United States

Financial Data Presented

The financial data in this report reflects the most current data available at the time the report was printed.

ITA International Insurer

Operations

Date Incorporated: February 23, 2018
Domiciled: Puerto Rico, United States
Licensed: (Current since 02/19/2020). The company is licensed in Puerto Rico.
Business Type: Life, Annuity, and Accident
Organization Type: Stock
Marketing Type: Inactive
Best's Financial Size Category: VIII (USD 100 Million to Less than 250 Million)

Best's Credit Ratings

Rating Relationship
AM Best Rating Unit: [044643 - ITA Insurance Holdings LLC](#)
Best's Credit Rating Effective Date: December 04, 2024

ITA International Insurer is a member of ITA Insurance Holdings LLC (AMB# 044643). ITA International Insurer is a member of the ITA Insurance Holdings LLC rating unit as it is fully integrated into its parent's strategic plan and provides geographic domicile diversification. Refer to the [Best's Credit Report for AMB# 044643 - ITA Insurance Holdings LLC](#) for details regarding the rating rationale, credit analysis, and financial exhibits available at the time the credit analysis was performed.

Best's Credit Rating History
AM Best has assigned ratings on this company since 2020. In our opinion, the company has an Excellent ability to meet their ongoing insurance obligations and an Excellent ability to meet their ongoing senior financial obligations.
The following are the most recent rating events, for longer history refer to [Rating History](#) in BestLink:

Best's Financial Strength Ratings					Best's Long-Term Issuer Credit Ratings		
Effective Date	Rating	Affiliation	Outlook	Action	Rating	Outlook	Action
Current -							
Dec 4, 2024	A-	g (Group Rating)	Stable	Affirmed	a-	Stable	Affirmed
Nov 29, 2023	A-	g (Group Rating)	Stable	Affirmed	a-	Stable	Affirmed
Dec 9, 2022	A-	g (Group Rating)	Stable	Affirmed	a-	Stable	Affirmed
Dec 10, 2021	A-	g (Group Rating)	Stable	Affirmed	a-	Stable	Affirmed
Dec 3, 2020	A-	g (Group Rating)	Stable	Assigned	a-	Stable	Assigned

Financial Statements

Financial Statements reflected were compiled from the most recent company-filed statement available in BestLink - Best's Statement File – Global.

	12/31/2023		12/31/2022
	USD (000)	%	USD (000)
Balance Sheet			
Cash and Short Term Investments	105,110	5.3	101,387
Bonds	575,883	28.8	343,329
Equity Securities	776,469	38.8	515,198
Other Invested Assets	13,278	0.7	16,322
Total Cash and Invested Assets	1,470,740	73.6	976,236
Debtors / Amounts Receivable	27,705	1.4	15,246
Other Assets	500,009	25.0	398,180
Total Assets	1,998,454	100.0	1,389,662
Gross Technical Reserves:			
Total Gross Technical Reserves	1,395,227	69.8	919,088
Other Liabilities	550,649	27.6	440,917
Total Liabilities	1,945,876	97.4	1,360,005
Capital Stock	750	...	750
Paid-in Capital	7,955	0.4	7,955
Retained Earnings	43,873	2.2	20,952
Total Capital and Surplus	52,578	2.6	29,657
Total Liabilities, Mezzanine Items and Surplus	1,998,454	100.0	1,389,662

Source: BestLink® - Best's Financial Suite

A Best's Financial Strength Rating opinion addresses the relative ability of an insurer to meet its ongoing insurance obligations. The ratings are not assigned to specific insurance policies or contracts and do not address any other risk, including, but not limited to, an insurer's claims-payment policies or procedures; the ability of the insurer to dispute or deny claims payment on grounds of misrepresentation or fraud; or any specific liability contractually borne by the policy or contract holder. A Financial Strength Rating is not a recommendation to purchase, hold or terminate any insurance policy, contract or any other financial obligation issued by an insurer, nor does it address the suitability of any particular policy or contract for a specific purpose or purchaser.

A Best's Issue/Issuer Credit Rating is an opinion regarding the relative future credit risk of an entity, a credit commitment or a debt or debt-like security.

Credit risk is the risk that an entity may not meet its contractual, financial obligations as they come due. These credit ratings do not address any other risk, including but not limited to liquidity risk, market value risk or price volatility of rated securities. The rating is not a recommendation to buy, sell or hold any securities, insurance policies, contracts or any other financial obligations, nor does it address the suitability of any particular financial obligation for a specific purpose or purchaser.

In arriving at a rating decision, AM Best relies on third-party audited financial data and/or other information provided to it. While this information is believed to be reliable, AM Best does not independently verify the accuracy or reliability of the information. Any and all ratings, opinions and information contained herein are provided "as is," without any express or implied warranty.

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